

# Investnet Institute on Campus

## Progress to Date

January 2017

# Program Stats

Investnet Institute On Campus just completed the Fall 2016 semester

- **231** students completed the Fall 2016 semester
- **16** universities participated
- **505** students have completed the program since inception in 2015

	# of Universities participating	# of Students Enrolled in Program	# of Students Completed Program	% Completed	% Growth of Students
<b>Overall Totals</b>	<b>16</b>	<b>632</b>	<b>505</b>	<b>80%</b>	1,052%
Fall 2016	16	309	231	75%	82%
Spring 2016	10	143	127	89%	28%
Fall 2015	9	125	99	79%	106%
Spring 2015	4	55	48	87%	--

# 2016 Expanded Offerings

- Established Women in Wealth Management initiative
- Created Resume and Internship Hub
  - **77** profiles and resumes submitted to DAKdirect
- Added **6** new university participants
- Held **7** student speaking engagements on university campuses
- Offered complementary FundFire subscription
  - **100** students registered
- Expanded Advisory Board to include Steve Clark and Jim Patrick
- Enhanced Investnet Institute on Campus website

# 2017 Goals and Objectives

- Elevate *Investnet Institute on Campus* brand through creative promotional videos
- Train an additional 800 students
- Secure 150 student internships and/or job placements through the Resume and Internship Hub
- Set and measure success matrix for Women in Wealth Management initiative
- Add 6-10 geographically diverse universities
- Create Wealth Management and Product Definitions App

# What Our Students Tell Us

Of students who participated in the Fall 2016 semester, those who responded, reported...

**94%**

Are more interested in  
Wealth Management  
than before they took  
the course

**66%**

Found the program  
useful in making  
future career  
decisions

**100%**

Would recommend  
the program to a  
friend interested in  
wealth management

# Quotes From Students

- “This program expanded my knowledge and understanding on the topic of wealth management above what I was taught in class.”
- “I was unsure if I would be a good fit for the wealth management industry but after seeing the different types of career opportunities and basic functions, I believe that I could have a great career in wealth management.”
- “I always wanted to gain a better understanding on wealth management. As a result of completing this course, I feel more enthusiastic about lifelong learning in this field.”
- “It helped me during interviews.”
- “I wish to pursue this field after going through this course, as it increased my interest.”
- “The program was extremely detailed, well planned and interesting. Facts were explained clearly, and useful topics were covered.”
- “The course really laid out the fundamentals in a way that was easy to grasp.”
- “Anyone who is interested in this field should definitely take this course if offered to them.”
- “I think this course is a great starting point for anyone considering a career in wealth management.”



**Investnet Institute**

*On Campus*

**Thank You**

